

**ANCHOR**



## SERVICE OFFERING

01/04

### User Experience Design (UX)

- Research & discovery
- Website audit
- User journey
- Information architecture
- Wireframing & prototyping

### User Interface Design (UI)

- Art direction
- Website page layouts
- Responsive design
- App layouts (IOS & Android)
- UI kits & build preparation



## SERVICE OFFERING

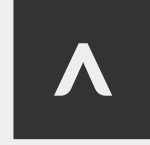
02/04

### Banner Campaign Creative

- Standard banners (GDN & 3rd Party)
- HTML5 banners
- Rich-media banners
- Expandable banner interfaces
- YouTube mastheads

### Design & Layout

- CRM (Responsive mailer design)
- Social media (Promoted posts & cover images)
- Presentations (Keynote & PowerPoint)
- Corporate identity (Logo, brand guidelines)
- Brand stationary (Email signature, letterheads, business cards etc.)



## SERVICE OFFERING

### Illustration Design

- Infographics
- Icons
- Posters
- 2D characters and environment

### Animated Video (AV)

- Motion Graphics
- Video editing

03 / 04



## SERVICE OFFERING

# Custom Development

- Web development
- CMS development
- Mobile/app development

04 / 04

Let's create  
something beautiful

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